

CHRISTINA KAOUGH

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PROFESSIONAL PROFILE

An accomplished designer with extensive knowledge in graphic design, skilled in instructional design, pedagogy, andragogy, needs assessment, skill-building, and project management. I am an effective communicator and adaptable team player with extensive brand development and presentation background. My emphasis is on designing and facilitating training and team management.

California State University, Northridge

Master of Arts; Instructional Design, 2021

Certification; Instructional Games and Simulations

Bachelor of Arts; Graphic Design

COMPUTER SKILLS

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|---|-------------------------------|-----------------|
| ➤ Adobe Creative Suite and Captivate | ➤ Camtasia | ➤ Socrative |
| ➤ Airtable | ➤ Figma | ➤ Slack |
| ➤ Audacity | ➤ Google Applications | ➤ Unity |
| ➤ Articulate Storyline 360 and Rise 360 | ➤ Learning Management Systems | ➤ Visual Studio |
| ➤ Canva | ➤ Microsoft 365 and Teams | ➤ Zoom |
| | ➤ Populr | |
| | ➤ Prezi | |

CORE COMPETENCY

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|---|--|
| ➤ Cutting-edge art direction and graphic design | ➤ Proficient in Instructional Design theory |
| ➤ Experienced in print, web, and interactive design | ➤ Immersive eLearning and instructional gaming solutions |
| ➤ Expertise in marketing and promotions | ➤ Skilled in eLearning storyboard and script creation |
| ➤ Skilled strategic planner | ➤ Experienced video and podcast production |
| ➤ Proficient in adult learning theory | ➤ Proficient in eLearning experience design |

PROFESSIONAL WORK EXPERIENCE

Interim Instructional Design Consultant

August 2022 – October 2022

YWCA Greater Los Angeles(YWCA GLA)

- Working with the Workforce Development Principal to develop Canva training for print production
- Create asynchronous training in Storyline
- Create and facilitate synchronous Zoom training

Interim Instructional Design Consultant

January 2022 – June 2022

YWCA Greater Los Angeles(YWCA GLA)

- Working with the Workforce Development Principal to develop Microsoft 365 training program, including creating a registration flyer and developing participants' surveys and assessment online forms.
- Tracking Microsoft 365 participants' enrollment and completion data

Interim Designer

November 2020 – June 2021

YWCA Greater Los Angeles(YWCA GLA)

- Assisted with developing YWCA GLA annual report's design concept for the Communications department team to review

Paraprofessional Special Day Class (SDC)

Wiseburn Unified School District(WUSD)

- Support for special needs students, 3rd grade through 5th grade
- Provide support for special needs children in mainstream classes
- Create and develop a curriculum
- Provide academic support for project-based learning and homework
- Manage online instruction through Google Classroom

September 2012 – Present

- Facilitate online classes
- Facilitate social skills in SDC, as well as mainstream classes
- Confer with teachers, parents, and students regarding academic and social progress

Principal Creative Director

KWC Design Group

- Co-own and operate a small creative design studio overseeing all aspects of the company
- Contract design work, sales, project management, and staffing
- Confer daily with clients to fully develop concepts and personal expression into a variety of printed and digital media

November 2009 – Present

- Serve as project manager for logo typography, identity packages, print collateral, brochures, flyers/posters, large-format graphics, signage, websites, web-based marketing, annual report

PROFESSIONAL AFFILIATIONS

- Landmark Forum, Advanced Course, and Leadership Program
- National Sales Network
- Business Network International (BNI)
- Toastmasters
- Student Association of Graphic Artists (SAGA) President